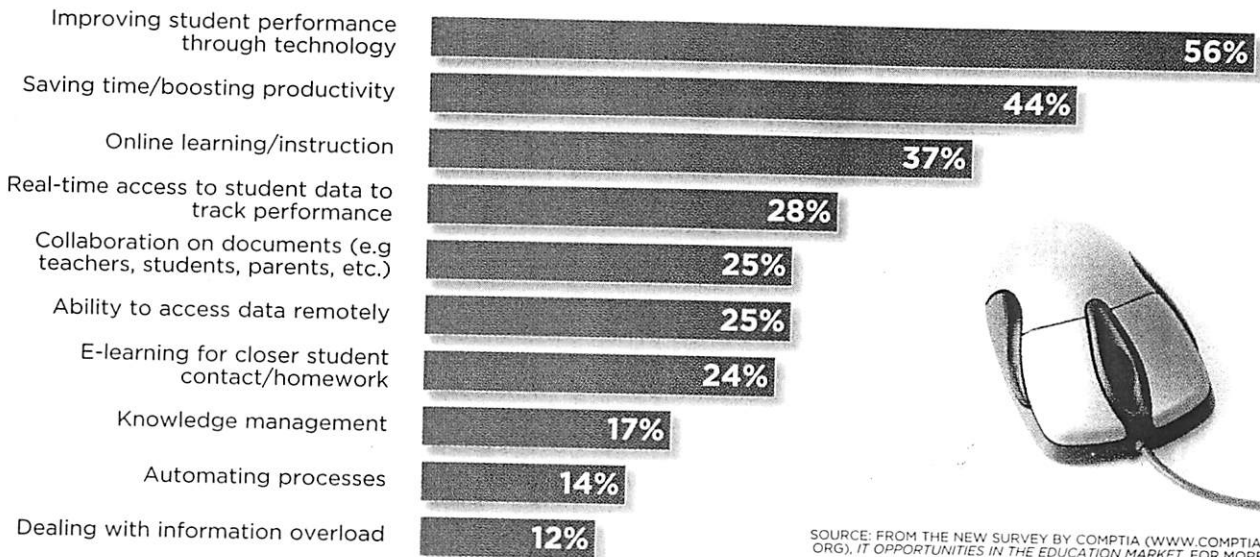


EDUCATOR PRIORITIES IN USING TECHNOLOGY

K-12 educators place a higher priority on improving student performance and boosting productivity relative to higher education. In contrast, higher education places relatively greater importance on remote access to data and knowledge management.



SOURCE: FROM THE NEW SURVEY BY COMPTIA (WWW.COMPTIA.ORG), IT OPPORTUNITIES IN THE EDUCATION MARKET FOR MORE INFO, VISIT TECHLEARNING.COM/AUG11
BASE: 500 U.S. K-12 AND HIGHER EDUCATION TEACHERS, PROFESSORS, ADMINISTRATORS, AND IT STAFF

How Does Professional Learning Impact the Classroom?

An 18-month evaluation initiated by Dell evaluated the impact of interactive content in the classroom. The evaluation spanned 23 schools in Hortolândia, São Paulo, Brazil. Key finding included:

- The more teachers interact with students in the classroom, the greater the students' interest in studying, collaborating, and taking initiative.
- The availability of classroom-ready digital content is a determining factor in a teacher's ability to integrate interactive learning methods into their curricula.
- Educational technology is most effective when communities, including parents and educational deci-



- sion-makers, actively support the use of educational technology.
- Interactive lessons reinforced "a need for a public policy that effectively implements the use of ICT in the classroom."



For more information about the study, visit techlearning.com/aug11

CHEATING SCANDAL UNFOLDS

According to a recent article in the *Christian Science Monitor*, award-winning gains by Atlanta students were the result of false data reporting by as many as 178 teachers and principals, making it one of the largest cheating scandals unearthed across the country.

"When test scores are all that matter, some educators feel pressured to get the scores they need by hook or by crook," says Robert Schaeffer, a spokesman for the National Center for Fair & Open Testing in the article. "The higher the stakes, the greater the incentive to manipulate, to cheat."